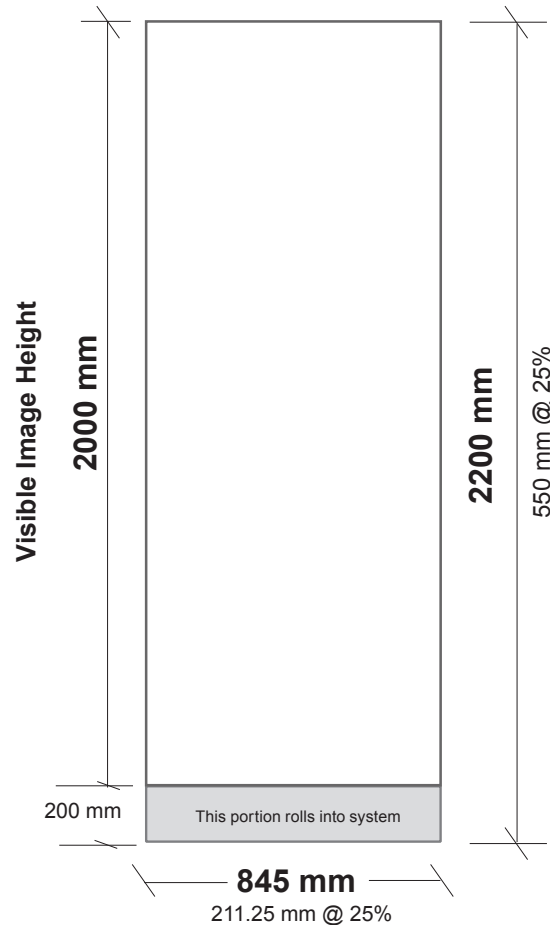


# Budget Pull-Up Specifications



Allow 5mm bleed on artwork  
Recommended Resolution: 100dpi @ 100%

## System Product Components

- Base unit
- Header rail
- Pole x 1
- Canvas padded carry bag with strap

## Graphic Dimensions

Banner finished cut size  
2200 mm High x 845 mm Wide

Visual Image Size  
2000 mm High x 845 mm Wide

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**Call 1800 642 233**  
or visit [www.toucan.com.au](http://www.toucan.com.au)

## Help us help you

### **Avoid errors - create artwork at 100% scale**

Create artwork at 100% of final size to avoid errors

Artwork for multi panel/ panorama displays should be set up as a spread.

### **Scaled artwork**

If artwork must be created at scale, use 50%, 25% or 10% of final size.

A document with a final size of 1800 mm x 1200 mm could be supplied at 900 mm x 600 mm (50%), or 450 mm x 300 mm (25%)

### **Crop Marks & 5mm Bleed**

Clearly mark the final trim size, including panel trim sizes in the case of Pop-Up displays.

All artwork should have a 5 mm bleed on all sides.

Please ensure PDFs have appropriate crop marks and bleed.

### **Images Resolution**

**Images to be supplied at a minimum of 100 dpi if at 100% of final output size.**

Images should be 400 dpi if at 25% of final output size, and 200 dpi if at 50% of final output size. These resolutions are the minimum requirements, images can be supplied at higher resolutions if desired.

### **Colour Matching & Colour Profiles**

For colour accuracy we recommend assigning Pantone coated spot colours as required - especially in logos. This allows colours to be matched as closely as the print process allows. Remember to embed colour profiles when saving images to facilitate colour matching.

### **Fonts**

Please supply all fonts used within the artwork document.

### **File Formats**

Toucan accepts files in the following formats:

InDesign, Illustrator, Photoshop, Quark Express, TIFF, EPS, PDF (Print Quality), JPEG (Max Quality)

### **Hardcopy**

Please supply a hardcopy of final artwork layout. Without this we accept no responsibility if any fonts or images etc. are missing.

### **File Organisation**

Keep all your related files together in a single folder. Do not supply files that are not used in your artwork. Please make sure all linked files are updated.

### **Visible Area - Panoramas & Displays**

The end panels of panorama pop-ups and 3D displays are not fully visible from directly in front of the stand - Please allow for this in your design and ensure all key information is in the central area of the artwork - Full details of this are given on the specification sheets.

### **Delivery of Artwork**

We accept artwork via CD, DVD, & email (email attachments should not exceed 5Mb).

For larger files please use our ftp site - Please call us for details.

**When files have been placed on this ftp site please advise [graphics@toucan.com.au](mailto:graphics@toucan.com.au) that they have been uploaded.**

### **Any Questions?**

Please call us. We are always ready to make your life a little easier.