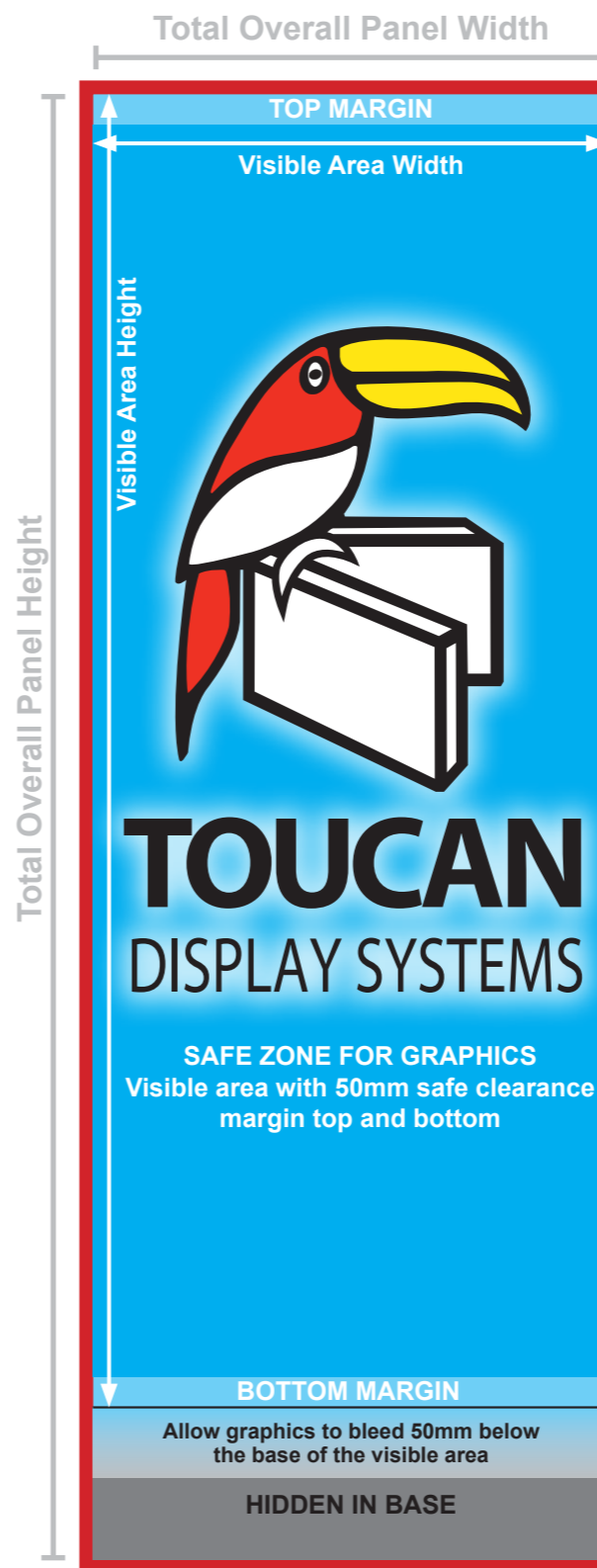


Toucan Banner Specifications

Overview of Dimensions for Banners & Artwork

Banner	Overall Panel		Visible Area	
	Width	Height	Width	Height
Toucan Rollup	845 mm	2350mm	845 mm	2150mm
	995 mm	2350mm	995 mm	2150mm
	1195 mm	2350mm	1195 mm	2150mm
	1495 mm	2350mm	1495 mm	2150mm
Cartridge	845 mm	2400 mm	845 mm	2120 mm
Sign Up	845 mm	2170 mm	845 mm	2170 mm
	995 mm	2170 mm	995 mm	2170 mm
	1195 mm	2170 mm	1195 mm	2170 mm
Euro	795 mm	2260mm	795 mm	2110 mm
	995 mm	2260mm	995 mm	2110 mm
Budget	845 mm	2200 mm	845 mm	2000 mm
Outdoor	450 mm	1800 mm	450mm	1600 mm

**Any questions - Please call your local Toucan Office.
We are always ready to make your life a little easier.**



Please set up your documents to the total panel width and height.

Visible area

Graphics should be kept within the visible area

Top and Bottom Margins

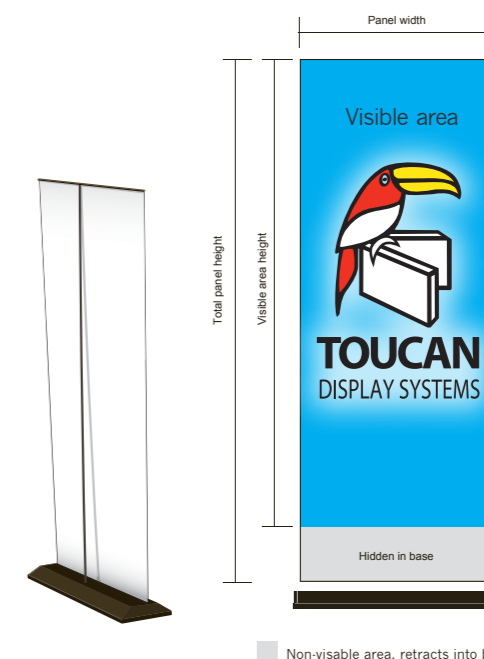
The entire visible area can be printed - However please allow 50 mm clearance at the top and bottom of the visible area for your key graphics.

Key graphics should be placed within the **Safe Zone For Graphics** as indicated. This ensures good clearance for banner fitting and the option to adjust or repair the panel at a later date if it should be damaged.

In addition allow graphics to bleed 50mm below the base of the visible area - to allow for play in the banner mechanism.

Bleed

Set 5mm bleed all around the total overall panel as indicated.



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Help us help you

Avoid errors - create artwork at 100% scale

Create artwork at 100% of final size to avoid errors

Artwork for multi panel/ panorama displays should be set up as a spread.

Scaled artwork

If artwork must be created at scale, use 50%, 25% or 10% of final size.

A document with a final size of 1800 mm x 1200 mm could be supplied at 900 mm x 600 mm (50%), or 450 mm x 300 mm (25%)

Crop Marks & 5mm Bleed

Clearly mark the final trim size, including panel trim sizes in the case of Pop-Up displays.

All artwork should have a 5 mm bleed on all sides.

Please ensure PDFs have appropriate crop marks and bleed.

Images Resolution

Images to be supplied at a minimum of 100 dpi if at 100% of final output size.

Images should be 400 dpi if at 25% of final output size, and 200 dpi if at 50% of final output size. These resolutions are the minimum requirements, images can be supplied at higher resolutions if desired.

Colour Matching & Colour Profiles

For colour accuracy we recommend assigning Pantone coated spot colours as required - especially in logos. This allows colours to be matched as closely as the print process allows. Remember to embed colour profiles when saving images to facilitate colour matching.

Fonts

Please supply all fonts used within the artwork document.

File Formats

Toucan accepts files in the following formats:

InDesign, Illustrator, Photoshop, Quark Express, TIFF, EPS, PDF (Print Quality), JPEG (Max Quality)

Hardcopy

Please supply a hardcopy of final artwork layout. Without this we accept no responsibility if any fonts or images etc. are missing.

File Organisation

Keep all your related files together in a single folder. Do not supply files that are not used in your artwork. Please make sure all linked files are updated.

Visible Area - Panoramas & Displays

The end panels of panorama pop-ups and 3D displays are not fully visible from directly in front of the stand - Please allow for this in your design and ensure all key information is in the central area of the artwork - Full details of this are given on the specification sheets.

Delivery of Artwork

We accept artwork via CD, DVD, & email (email attachments should not exceed 5Mb).

For larger files please use our ftp site - Please call us for details.

When files have been placed on this ftp site please advise graphics@toucan.com.au that they have been uploaded.

Any Questions?

Please call us. We are always ready to make your life a little easier.